Res Artis Advertising

About Res Artis

Res Artis was founded in 1993 and grew to become the largest membership based network of arts residency operators worldwide, comprising more than 700 members in over 85 countries.

We are the world-wide professional body for the field, ensuring sustainability and growth by providing capacity building tools for our members.

We connect, engage and advocate the importance of residencies in today’s society, and provide recommendations towards international cultural mobility research and policy.

How to advertise with us

You are not a residency organisation but you still have an opportunity that is interesting for our network and in line with our vision, mission and values? Or you have a special event or opportunity that needs a boost? Then post your opportunity through our network!

Become a fan on Facebook @ResArtis
Connect via LinkedIn
Follow us on Twitter @res_artis
Follow us on Instagram @res_artis
#resartis #artistresidencies
Vision
We are the worldwide professional body for artist residencies, ensuring sustainability and development of the field through enabling connection and facilitating professional development for our member organisations.

Mission
The mission of Res Artis is to:

- Enable sustainability by providing tools for professional development.
- Respect the regional, cultural and structural diversity of the artist residency field through adherence to our core values.
- Actively engage with and be responsive to members’ needs and changes in the field.
- Ensure transparency through clear communication with members, the cultural sector and wider public.
- Connect and promote members through face to face meetings and the use of digital platforms.

Values
The Res Artis Board, Staff and Membership adhere to:

**Professionalism:**
We are committed to continuous professional development and enhancement of knowledge and skills. We listen to each other and are responsive to artists’ needs and changes in the field.

**Diversity:**
We value regional, cultural and structural differences by respecting individuality.

**Transparency:**
We believe in the value of clear, accurate and proactive communication between Res Artis, our member organisations and visiting artists.

**Sustainability:**
We strive to improve the resources available to enable the longevity of Res Artis, our members and the artist residency field.
Performance and Visibility

* Please note the Res Artis website did experience a short-term decrease in web traffic which was unavoidable during the launch of our brand new and enhanced website. Our Google Analytics tool informs us that website traffic has now recovered, and we anticipate a return to steady growth rates.
# Reach, advertising fees and pricing structure

<table>
<thead>
<tr>
<th>Platform/Channel</th>
<th>Reach (data as of May 2020)</th>
<th>Optimal dimensions for picture</th>
<th>Information requirements</th>
<th>Rate</th>
<th>Member rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>‘Featured Residency’ on Res Artis Homepage</td>
<td>250,000 page views/ month</td>
<td>-</td>
<td>Information is scraped from your Res Artis member profile</td>
<td>-</td>
<td>150 EUR/month</td>
</tr>
<tr>
<td>Facebook (boosted)</td>
<td>126,000+</td>
<td>1200 x 627</td>
<td>Max. 300 characters + URL link + picture in JPEG or PNG</td>
<td>400 EUR</td>
<td>200 EUR</td>
</tr>
<tr>
<td>Facebook Members Only Group</td>
<td>300+</td>
<td>1200 x 627</td>
<td>Max. 300 characters + URL link + picture in JPEG or PNG</td>
<td>200 EUR</td>
<td>100 EUR</td>
</tr>
<tr>
<td>Twitter</td>
<td>4,500+</td>
<td>440 x 220</td>
<td>Max. 140 characters incl. URL link + picture</td>
<td>200 EUR</td>
<td>100 EUR</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>1,000+</td>
<td>550 x 375</td>
<td>Max. 300 characters + URL link + picture in JPEG or PNG</td>
<td>200 EUR</td>
<td>100 EUR</td>
</tr>
<tr>
<td>Instagram</td>
<td>6,000+</td>
<td>1080 x 1080</td>
<td>Max. 300 characters + URL link + picture in JPEG or PNG</td>
<td>200 EUR</td>
<td>100 EUR</td>
</tr>
<tr>
<td>Members Only Newsletter</td>
<td>700+</td>
<td>800 x 600</td>
<td>Max. 150 words + URL link + picture in JPEG or PNG</td>
<td>680 EUR</td>
<td>340 EUR</td>
</tr>
<tr>
<td>Members Only Message (single item)</td>
<td>700+</td>
<td>800 x 600</td>
<td>Max. 150 words + URL link + picture in JPEG or PNG</td>
<td>1,700 EUR</td>
<td>850 EUR</td>
</tr>
<tr>
<td>Public Newsletter</td>
<td>30,000+</td>
<td>600 x 170</td>
<td>Max. 150 words + URL link + picture in JPEG or PNG</td>
<td>1,000 EUR</td>
<td>500 EUR</td>
</tr>
</tbody>
</table>
Featured Residencies

Highlights from around the globe

Arquetopia Foundation and International Artist Residency – Puebla, Mexico
Avenida 15 Poniente No. 715, Centro Historico, Puebla, Puebla, Mexico

Inspiring Change
Đorđa Jovanovita 13 Belgrade Serbia

Kunstkollektivet 8B
Sølvagervej 8B Nykøbing Sj. Denmark

D6
5 Charlotte Square Newcastle United Kingdom

BROTA Residency
Darío Rocho 2960 Buenos Aires Argentina

The Cabin at Road Books
Garrenvagh, Inniscarra County Cork Ireland
**Facebook**

Res Arts, Worldwide Network of Arts Residencies

Sponsored 🎥

The Valletta Cultural Agency is seeking proposals from artists working in animation & design, film, digital art, literature, music, photography, robotics & installation art to participate in a 3-week residency programme and to share their work during the Malta Robotics Olympiad, in March 2020.

#valletta-culturalagency #culture #artistresidency

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**Twitter**

Res Arts @res_artis - Feb 25, 2019

Everyone at Res Arts would like to thank those that joined us at #resartiskyoto a few weeks ago at @Kyoto_artcenter. We all had an excellent time and hope that everyone made it home safely and feeling inspired! @kyotocitykoho

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**LinkedIn**

Res Arts - Worldwide Network of Arts Residencies

1,025 followers

Join us for the Fine Artist Summit taking place November 22-26! It is a seven-day educational event which assembles 37 accomplished artists and art career experts to share their insights on what it takes to thrive as a visual artist in the 21st century.

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**Instagram**

Res Arts - Worldwide Network of Arts Residencies

KARA 6 open call

Kooshk Artist Residency Award – KARA 2020

For non-Iranian artists

Deadline: September 30, 2019

Winners’ Declaration: Mid December, 2019

Residency Date: May 2020 (1-31)

- VISUAL ARTS
- PERFORMING ARTS
- SOUND & MUSIC
- FILM & VIDEO

for more information please check the link below:
http://kooshkresidency.com/opencall/
kooshk-artist-residency-award-kara-2020

Graphic Design by @mahdisabzadah

#kara #kara60 #kara2020 #kooshk #artist #residency #award #kooshkartsresidencyaward #kooshkartsresidency #kooshkartsresidencyfart #residency #fund #artfund
### Newsletter Schedule 2020

<table>
<thead>
<tr>
<th>Members Only Newsletter</th>
<th>Public Newsletter</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2020</td>
<td>June 2020</td>
</tr>
<tr>
<td>August 2020</td>
<td>September 2019</td>
</tr>
<tr>
<td>November 2020</td>
<td>December 2020</td>
</tr>
</tbody>
</table>

### Members Only Newsletter

On The Move resources: Mobility Information Points

[Mobility Information Points](#) (MIP) are information centres and/or websites in several European countries, and one in the USA, who aim to tackle administrative challenges that artists and cultural professionals can face when working across borders. Relevant issues can be around visas, social security, taxation, customs etc.

### Public Newsletter

Culture Action Europe is looking for a Policy Director

You would like to advocate for culture on a European level? Then this job offer might be for you: [Culture Action Europe is recruiting a policy director](#). The position is based in Brussels starting January 1, 2020.

Deadline to apply: November 30, 2019.
Audience Overview*

**Top 25 countries of residence**

<table>
<thead>
<tr>
<th>Country</th>
<th>Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States of America</td>
<td>20,137</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>7,614</td>
</tr>
<tr>
<td>Germany</td>
<td>4,855</td>
</tr>
<tr>
<td>Canada</td>
<td>4,683</td>
</tr>
<tr>
<td>Italy</td>
<td>4,524</td>
</tr>
<tr>
<td>Australia</td>
<td>4,441</td>
</tr>
<tr>
<td>Spain</td>
<td>4,230</td>
</tr>
<tr>
<td>Brazil</td>
<td>3,981</td>
</tr>
<tr>
<td>France</td>
<td>3,969</td>
</tr>
<tr>
<td>India</td>
<td>3,948</td>
</tr>
<tr>
<td>Mexico</td>
<td>3,630</td>
</tr>
<tr>
<td>Argentina</td>
<td>2,694</td>
</tr>
<tr>
<td>Portugal</td>
<td>2,504</td>
</tr>
<tr>
<td>Netherlands</td>
<td>2,269</td>
</tr>
<tr>
<td>Turkey</td>
<td>1,767</td>
</tr>
<tr>
<td>Greece</td>
<td>1,739</td>
</tr>
<tr>
<td>Colombia</td>
<td>1,530</td>
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<tr>
<td>Poland</td>
<td>1,469</td>
</tr>
<tr>
<td>Sweden</td>
<td>1,415</td>
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<tr>
<td>Belgium</td>
<td>1,405</td>
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<tr>
<td>South Korea</td>
<td>1,207</td>
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<tr>
<td>Ireland</td>
<td>1,161</td>
</tr>
<tr>
<td>Romania</td>
<td>1,081</td>
</tr>
<tr>
<td>Egypt</td>
<td>1,076</td>
</tr>
<tr>
<td>Denmark</td>
<td>1,042</td>
</tr>
</tbody>
</table>

*Data based on our follower base on Facebook.*
Term & Conditions

- Please send an e-mail to webeditor@resartis.org outlining the opportunity you would like to list with us, as well as what is your preferred channel.
- We will review your proposal to ensure all listings are in line with our vision, mission and values and serve the larger field of arts residencies.
- Res Artis reserves the right to decline listing your opportunity.
- Please plan ahead and send us your material at least two weeks prior to the posting date.
- Payment must be made in advance of advertising.

How to make a payment

Payment need to be made upfront, ahead of the advertising service. Please include your invoice number in the payment. Not including your invoice number will slow down the payment process.

To keep the transaction fee as low as possible, we suggest that you pay as follows:

Payments from within Europe have low or no transaction fee, if paid via bank using IBAN.
Payments from outside Europe have a much lower transaction fee if paid through PayPal.

To make a payment:
- Account Name: Res Artis
- IBAN: NL61ABNA0818403594
- BIC: ABNANL2A
- Bank Name: ABN AMRO N.V.
- Bank address: Gustav Mahlerlaan 10, 1082 PP Amsterdam, the Netherlands
- Address Res Artis: Sarphatistraat 470, 1018 GW Amsterdam, the Netherlands

Follow this link for easy and safe PayPal payments: https://www.paypal.me/resartis

Our Paypal account is linked to the following email address: office@resartis.org